

# AMCHAM NEWS

## American Chamber of Commerce in New Zealand

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### Finalists Announced for 11<sup>th</sup> Annual AmCham DHL Express Success & Innovation Awards

Twenty-four companies are finalists in the 11<sup>th</sup> annual AmCham DHL Express Success & Innovation Awards, with the winners to be announced at a black tie gala with guest MC **Michael Wilson** on September 16th at Auckland's Hyatt Regency. **John Allen**, Chief Executive & Secretary of MFAT will again be the keynote speaker.

The finalists represent a diverse set of companies proffering a range of goods and services reflecting the depth of business links between New Zealand and the United States.

The AmCham DHL Express Success & Innovation Awards, held in conjunction with **Qantas**, celebrate success and innovation in the import, export and investment sectors between New Zealand and its third largest trading partner the US. Prizes include a travel voucher worth NZ\$2,500 for air travel to the US on Qantas Airways for winners of the importer, exporter and education partnership categories.

"New Zealand's bilateral trade relationship with the US has fallen by 18 percent in the last year and is now only worth about \$7.69 billion annually. The American Chamber of Commerce in New Zealand believes this is a crucial time to foster more trade links with the US, and we hope the success of these finalists inspires other companies to investigate the market," said AmCham's Executive Director Mike Hearn. "We're constantly looking for opportunities to enhance and expand business and trade relationships within the private and public sectors. The annual Success & Innovation Awards provide an opportunity to showcase companies that have demonstrated imagination, innovation and entrepreneurship, and to honour and celebrate their achievements."

The awards incorporate investment in both directions and divide export earnings into three categories to ensure companies can compete on an equal basis.

The 2010 Awards have been narrowed down to 15 finalists across the four major categories. They are:

#### Exporter of the Year – under NZ\$500,000

Enlight Photo Ltd; Nutshell Corporation Ltd; Wools of New Zealand

#### Exporter of the Year – NZ\$500,001 – NZ\$5 million

Biomatters Ltd; Ecoquest Educational Foundation; Metalform (Dannevirke) Ltd; Mobile Commerce Ltd

#### Exporter of the Year – over NZ\$5 million

Bio Vittoria Ltd; JMP Engineering Ltd, The New Zealand King Salmon Co Ltd, Pratt & Whitney Air New Zealand Services t/a Christchurch Engine Centre

#### Importer of the Year from the US

California Table Grapes; Observatory Crest Ltd; Seychelle Ltd; Tidd Ross Todd Ltd

#### Investor of the Year to or from the US

Meredith Corp/The Hyperfactory Ltd; MP Biomedicals/ICP Bio International Ltd; O-I New Zealand

The Education Partnership Award is new this year, recognizing the best US-focused entrepreneurial partnership between a business and a secondary school. The finalists are:

#### Education Partnership with the US

Biomatters Ltd; Ecoquest Educational Foundation; First Tee NZ; Mainfreight & Duffy Books USA; The NZ Robotics Charitable Trust; Onehunga High Business School

In addition to AmCham, DHL Express and Qantas, the awards are supported by Auckland University of Technology, Baldwins, Ernst and Young, Fonterra Co-operative Group Limited, and New Zealand Trade & Enterprise.

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## NZ Ambassador presents credentials to US President

Newly appointed New Zealand Ambassador to the United States Rt Hon Mike Moore presented his credentials recently to United States President Barack Obama.



The presentation of credentials is a traditional ceremony that marks the formal beginning of an Ambassador's service in Washington. The ceremony took place in the Oval Office, the official office of the US President in the White House. At the event, President Obama received the credentials from eleven dignitaries now posted in Washington.

In the few minutes that Ambassador Moore got the opportunity to speak with the President as photos were taken, and letters were exchanged, President Obama expressed his condolences for New Zealand's recent loss of life in Afghanistan, and asked after Ambassador Moore's mission in D.C.

Ambassador Moore told the President that he had been instructed to "make himself useful" – something which he would try hard to do.

## US/NZ cooperation on external and domestic security issues

New Zealand Ambassador to the United States Mike Moore recently hosted a reception for a visiting New Zealand inter-agency delegation. The group was in Washington for three days.

During their visit, the delegation discussed ways the US and New Zealand can cooperate in science and technology research to improve the shared capabilities of both nations to protect against threats to external and domestic security with Science and Technology Directorate of the Department of Homeland Security officials. The talks were held under the Agreement on Science and Technology Cooperation Contributing to Domestic and External Security Capabilities.

## Congressional Staffers visit NZ

AmCham recently hosted the latest group of US Congressional staffers who were in New Zealand for a "famil" at the invitation of the Ministry of Foreign Affairs and Trade. Those attending had the opportunity of discussing key issues around trade and business affecting both countries.

The staffers were:

David Stewart, Policy Advisor (Trade), Office of House Minority Leader, Joe Boehner (R - Ohio)


David Willkie, Senior Professional Staff Member, Senate Foreign Relations Committee, Richard Lugar (R - Indiana)

Nicole Scott, Staff Director, House Committee on Agriculture, Frank Lucas (R - Oklahoma)

Elizabeth Jurinka, Legislative Assistant (Trade), Office of Congresswoman Bean (D- Illinois)

Toby Whitney, Legislative Director (trade, foreign affairs and

economics issues) for Congressman Jim McDermott (D- Washington State).

AmCham would like to thank **Microsoft**  for their support in hosting this event.

## U.S. Chamber's International Agenda

*By Myron Brilliant, Senior Vice President for International Affairs, U.S. Chamber of Commerce*

Despite the intensifying campaign for the U.S. mid-term elections on November 2, the American trade agenda is showing new signs of life. In particular, President Obama recently announced a timeline to act on the U.S.-Korea (KORUS) Free Trade Agreement (FTA). He tasked U.S. Trade Representative Ron Kirk to address pending concerns relating to autos and beef by November, when the G20 reconvenes in Korea, and indicated the FTA could be sent to Congress "in the following months."

The U.S. Chamber has given this announcement a standing ovation. We've made it clear to the Obama Administration that we will be tireless in making the case for KORUS. Several months ago we ramped up our work in the [U.S.-Korea FTA Business Coalition](#), for which the Chamber serves as secretariat, with an ambitious grassroots campaign ongoing. The business community has also made it clear that the pending trade agreements with [Colombia and Panama](#) should move forward as well.

In a recent [open letter](#) to President Obama, the Chamber agreed that doubling exports can play an important role in creating the jobs so many Americans need. We highlighted the link between trade and jobs at our July 14 Jobs for America Summit, which was organized as part of our "American Free Enterprise. Dream Big" campaign. We also offered extensive [comments](#) on the president's National Export Initiative, making the point that trade deals can open new markets for American workers and farmers -- and do so in a budget-neutral way.

The Obama Administration concurs that these trade agreements mean jobs -- and inaction means lost jobs. Citing a [U.S. Chamber study](#), the White House's Michael Froman referred to the risk posed by the pending trade deal between Korea and the EU, saying "we stand to lose about \$30 billion in exports. We must take the initiative to avoid putting U.S. jobs and growth at risk." Moving forward with the pending FTAs could also help energize the Trans-Pacific Partnership negotiations, where the U.S. Chamber is lending [strong support](#).

## Anti-Counterfeiting Trade Agreement negotiations update from USTR

The 10th round of negotiations on the proposed Anti-Counterfeiting Trade Agreement (ACTA) was held in Washington, D.C. from 16 – 20 August 2010, and was hosted by the United States of America. United States Trade Representative Ron Kirk and Deputy United States Trade Representative Miriam Sapiro welcomed the delegations and thanked them for all of their work in the negotiations.

Participants in the negotiations included Australia, Canada, the European Union, represented by the European Commission, the EU Presidency (Belgium) and EU Member States, Japan, Korea, Mexico, Morocco, New Zealand, Singapore, Switzerland and the United States of America.

Based on the progress made in the previous round, in Lucerne,

*(Continued on page 3)*

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*Anti Counterfeiting—(Continued from page 2)*

Switzerland, participants advanced their discussions in all sections of the agreement, including the Preamble, Initial Provisions, General Obligations, Civil Enforcement, Border Measures, Criminal Enforcement, Enforcement Measures in the Digital Environment, International Cooperation, Enforcement Practices, Institutional Arrangements and Final Provisions.

During the week, the United States hosted informal meetings with stakeholders, representatives from non-governmental organization (NGOs), business leaders and the participants in the ACTA negotiating round. The United States offered these meetings to give interested parties and governmental officials the opportunity to interact and discuss the issues concerned with ACTA.

Participants stressed the importance of ACTA as an Agreement that will establish an international framework for their efforts to more effectively combat the proliferation of counterfeiting and piracy, which undermines legitimate trade and the sustainable development of the world economy.

While ACTA aims to establish effective enforcement standards for existing intellectual property rights, it is not intended to include new intellectual property rights or to enlarge or diminish existing intellectual property rights.

ACTA will not interfere with a signatory's ability to respect fundamental rights and liberties. ACTA will be consistent with the WTO Agreement on Trade Related Aspects of Intellectual Property Rights (TRIPS Agreement) and the Declaration on TRIPS and Public Health. The ACTA negotiators reiterated that ACTA will not hinder the cross-border transit of legitimate generic medicines, and reaffirmed that patents will not be covered in the Section on Border Measures. ACTA will not oblige border authorities to search travelers' baggage or their personal electronic devices for infringing materials.

Participants in the meeting agreed that Japan would host the next negotiating round in September 2010. Participants committed to resolving remaining substantive issues at that round, and before deciding to sign it will publicly release the full text of the agreement.

### U.S. Policy and Prospects in Asia during the Obama Administration

On August 9, 2010, Robert Sutter - Visiting Professor, School of Foreign Service, Georgetown University Washington, D.C - spoke at US Embassy Wellington on the U.S. Policy and Prospects in Asia during the Obama Administration...[\[read more\]](#) [\[view photos\]](#) [\[view video\]](#)

### New Zealand Companies Recognized for their Participation in AMVER

Four New Zealand ships were chosen for 2009 Automated Mutual-Assistance Vessel Rescue (AMVER) awards for active participation: the Kakariki, the Tore the Forum Samoa II, the Tangaroa. The awards program recognizes those vessels, which regularly participate in the AMVER system. AMVER is an international program, operated... [\[read more\]](#) [\[view photos\]](#)

### Cash flow pressures beginning to subside as business payment terms improve

Cash flow pressures are showing signs of abating, with New Zealand businesses improving their payment behaviours during the June quarter. The latest business payment figures, released today by Dun & Bradstreet, reveal that payment days are now close to a week quicker than they were during the height of the Global Financial Crisis and further improvements could be on the horizon.

The research – which examined the millions of current accounts receivable records contained on the Dun & Bradstreet database – shows that an improvement in payment behaviours compared to the March quarter 2010 and the year prior has reduced payment times to 44.3 days. In addition, trend data shows that payment terms have improved by an average of 2.1 days from the June to September quarters over the past three years – an improvement of this size would take terms to 42.2 days, the fastest terms recorded since the September quarter of 2007.

Meanwhile, the payment terms of neighbouring Australia also improved slightly during the June quarter. Australian firms averaged 53.4 days to settle their accounts, a figure which is 9.1 days higher than their New Zealand counterparts.

### OTHER NEWS BRIEFS & SUCCESS STORIES WITH USA

[Entrepreneurial consultant wins top US scholarship](#)

[Hart borrows billions for Pactiv takeover](#)

[Export Credit Office, BNZ help K9 Natural Foods fund US deal](#)

[Research project opportunities with Homeland Security](#)

[Start-up geotags cellphone photos – NZ founders plan to shift company to New York](#)

[Business IQ Limited Announces New Partner Appointment and North American Connection](#)

[NZ investor plans to upgrade US ski resort](#)

[Author tipped for top position](#)

[Venture capital investment in California up 51 percent](#)

[Clean-tech, bio-tech boosts VC funding](#)

[GE, Intel to form telehealth joint venture](#)

[US food and beverage firms bullish on Russian market](#)

[IBM, Aetna to offer cloud-based electronic health records](#)

[Research project opportunities with Homeland Security](#)

[Dell NZ reports profit](#)

[F&B Sustainability report for the United States](#)

[Glass Earth Gold, Newmont strike again](#)

### NZVCA

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## From NZBio – [www.nzbio.org.nz](http://www.nzbio.org.nz)

Prime Minister John Key has announced the appointment of **Maxine Simmons** as one of New Zealand's three representatives on APEC's Business Advisory Council (ABAC). Maxine Simmons joins New Zealand's current representatives, Tony Nowell and Gary Judd.

Maxine Simmons has a background in biotechnology, and currently runs a company focusing on advising early-stage biotechnology ventures. She was also a founding director of Industry New Zealand, a forerunner to New Zealand Trade and Enterprise.

"Maxine's strong understanding of the commercialisation of science will add great value to the work of the Council," Mr Key says. "ABAC plays a major role in stimulating support among the Asia-Pacific business community for APEC's trade and investment agenda. "New Zealand's ABAC representatives play a valuable role, and I look forward to working closely with them in the lead-up to the APEC and ABAC meetings in Yokohama in November, and also in 2011 when the US hosts APEC," Mr Key says.

Established in 1995, ABAC's main function is to provide advice, from a business perspective, to APEC leaders each year on the implementation of APEC's work programme on trade and investment liberalisation. It reports to leaders at their annual meeting on the basis of a series of discussions held during the year.

### Establishing your in-market operations in the USA

*Tuesday 14 September | NZTE Office, Auckland*

NZBIO Members are invited to attend this presentation and discussion given by Andrew Bayne, an American attorney with a wealth of experience in assisting NZ based high-tech and biotech companies to establish their US based business. If you are contemplating establishing a branch office, a subsidiary or any other presence in the USA, this is a fantastic opportunity to hear about some of the pitfalls of structure, process, human resource issues and other areas of concern. Please see the [NZBIO Events Calendar](#) for more information, or RSVP to [isabel@biomatters.com](mailto:isabel@biomatters.com) by 10 September.

## TRADE, BUSINESS and INVESTMENT OPPORTUNITIES

### Commercial News USA

The July-August issue of Commercial News USA, the official export promotion magazine of the U.S. Department of Commerce, is currently online at [http://thinkglobal.us/pdf/2010\\_07\\_jul\\_aug.pdf](http://thinkglobal.us/pdf/2010_07_jul_aug.pdf)

Trade Events in the USA <http://www.buyusa.gov/newzealand/en/usevents.html> See also [www.exportyellowpages.com](http://www.exportyellowpages.com)

## MEMBER NEWS

**International Assignment Services name changed to NZ US Tax Specialists.** Effective 1<sup>st</sup> Sept, International Assignment Services has changed its name to **NZ US Tax Specialists**. The name change has occurred as part of re-branding the company to more closely reflect the company's growing core business and future direction. Specifically that the company specialises in NZ and US taxation solutions for individuals and/or organizations with a tax presence in NZ and/or the US. Services are available to any individual or organization including US citizens in NZ and NZ citizens in the US.

**Business IQ Limited** today announced the appointment of Mr. **Craig Elliott** as Partner, North America region. The appointment assists and accelerates Business IQ's strategy of connecting innovative New Zealand technology companies with senior-level executives in some of the world's largest ICT and Venture Capital organisations.

Mr. Elliott's experience includes more than twenty-five years in Silicon Valley, holding senior positions with Apple Computer, as the founding CEO of the networking and communications product company, Packeteer and as an investor.

After co-founding Packeteer in 1996 he took the company public on the NASDAQ in 1999, retired as CEO in April of 2002 and remained on the company's board of directors until its recent sale to Blue Coat Systems. Craig has been an angel investor in a number of North American start-ups and is a limited partner and advisor to venture capitalists. Craig has served on the boards or advisory boards of Packeteer, Invigo, Gearworks, AlphaSmart, and Global VetLink.

## New Members

**O-I New Zealand**, Auckland - **Wendy Clark**, Sustainable Business Practices Manager - Glass container manufacturers. Owens-Illinois, Inc. is the world's largest glass container manufacturer, with more than 22,000 employees in 21 countries. The \$7.1 billion company is headquartered in Perrysburg, Ohio, U.S.A. [www.o-i.com](http://www.o-i.com)

**Orion Health Ltd**, Auckland - **Ian McCrae**, Chief Executive Officer - leading provider of clinical workflow and integration technology for the healthcare sector. The company's clinical information software meets the information needs of clinical staff and healthcare managers, delivering secure, universal access to healthcare information and helping healthcare providers proactively manage and coordinate patient care across the community. Offices in the United States, Canada, United Kingdom, Spain, Australia and New Zealand [www.orionhealth.com](http://www.orionhealth.com)

## People on the move

**Julie Bassett** is the new Human Resources Manager at **Constellation New Zealand**, replacing Sasha Blair.

**Richard Palmer** is leaving the **New Zealand Venture Investment Fund Ltd** to become a General Partner with **MOVAC**, based in Wellington.

**Terrace Downs Resort** has appointed **Dilan De Silva** as General Manager

**New Zealand Business Roundtable** members have elected **Roger Partridge** of **Bell Gully** as the new chair of the organisation. He replaces **Rob McLeod** who was appointed in July by **Ernst & Young** to be managing partner, New Zealand and Australia, based in Sydney.

**Simpl Group** chief executive **Bennett Medary** has been elected chair of industry lobby group **NZICT**, taking over from **Cisco Systems** chief executive **Geoff Lawrie**.

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**EVENTS & SERVICES**

**The AmCham Energy Forum**

*The New Zealand Emissions Trading Scheme. Will it work? What can we learn from the experience of similar schemes elsewhere?*

by **Simon Young – The Karo Group**

The fourth AmCham Energy Forum was held on 25 August in Auckland. Focusing on the New Zealand Emissions Trading Scheme, the Forum sought answers to some hefty questions like whether it will work, and drew on keynote speaker Franz Litz' experiences of similar schemes in the international marketplace.

Litz, a climate change response strategy expert at the [World Resources Institute](#), presented his experience with cap and trade systems in the United States, where the past experience has been positive.

Two cap and trade programmes were successful at reducing atmospheric chemicals (sulphur dioxide causing acid rain and ozone depleting chemicals) at lower than predicted economic costs. In regard to climate change, there are presently three regional programmes that focus on carbon dioxide emissions the Northeast, Midwest, and West involving 25 States as participants and 11 as observers.

Franz referred to these American examples as systems, as opposed to schemes, which has negative connotations around Washington. There's apparently a poor association of the word scheme with scam!

Franz talked about intensity systems versus absolute caps and how the New Zealand scheme has now introduced intensity-based allocations of NZUs which may weaken the linkages between the New Zealand scheme and overseas cap-based schemes such as those in the US and Europe.

Franz' presentation was followed by a panel discussion led by Paul Callow from Deloitte. Joining Franz on the panel was Charles Ewart from Mobil Oil NZ Limited and Simon Young of [The Karo Group](#).

Charles Ewart argued that if a carbon cost was to be imposed on liquid fuels it should be subjected to a tax as opposed to a trading regime and found some support from the panel. He pointed out that fuel consumers do not respond significantly to small price rises and that the changes required need to be driven by individual choices. Further, the change in fleet will take many years to have a marked affect on emissions. A carbon tax was promoted as being administratively simpler for the liquid fuels sector than the trading of permits.

Simon Young argued New Zealand would be better off with a price on carbon and that strategically it should be encouraging others to adopt carbon pricing frameworks. He emphasised the huge importance of a United States Federal programme and suggested this be something that AmCham could take up in its on-going dialogue.

The gathering ended with many people still wanting questions answered. The issue of cap and trade on greenhouse gases appears to be one that many people are interested in understanding further.

AmCham would like to thank **Mobil Oil NZ Ltd** for sponsoring this event; **Deloitte** for hosting it and **The Karo Group** for assisting with the planning.



Charles Ewart, Franz Litz, Paul Callow, Simon Young



**For your Diary**

**16<sup>th</sup> Sept – Annual AmCham-DHL Express Success and Innovation Awards black tie Dinner** at Hyatt Regency Auckland. Keynote speaker: John Allen, Chief Executive & Secretary of Ministry of Foreign Affairs & Trade; MC Michael Wilson.

**19<sup>th</sup> Nov –** An audience with cricketer **Shane Bond**, lunch in Auckland in association with **Hachette Livre NZ Ltd**.



Dianne Foreman and Jon Hooper at a recent function



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## BUSINESS TRAVEL

News, views and information for Amcham business travellers from **Grant Bevin**, Managing Director Business World Travel.

**Business World Travel is a member of the American Express Travel Service Network.**

If you're in charge of your company's travel programme and budgets, keep in mind the New Zealand GST changes from October for your New Zealand domestic travel arrangements. And for those travellers who fly to Australia, a travel policy adjustment will be needed if you use Air New Zealand, who move to the 4 different in-flight products from Auckland and Wellington. Our Christchurch clients are already experiencing this. Our Client Relationship Managers Marie Easton-Myers, Tanya Warman or Jane Higgie are available to visit you to update you on these changes and our recommendations.

Qantas and Air Canada are two airlines that have asked us to remind our economy class travellers that they still offer 2 pieces each of 23kg luggage for travellers between New Zealand and the US and/or Canada

Air New Zealand and Qantas customers with onward connections from Los Angeles or other US cities to Mexico still have many options. Oddly enough, Alaska Airlines has a very large network between California and Mexico, and can be used in conjunction with the longhaul airlines fares. This is in the wake of Mexicana's demise.

For clients with a few hours to fill during your transit in Los Angeles, or for those who want somewhere nice for an overnight break, we've recommended a quick trip to Santa Monica. The new Santa Monica Place, a new Mall had its Grand Opening in August. Its an open-air retail and dining destination with a fresh, modern design, marquee retailers and sun-dappled walkways - all topped by an indoor/outdoor rooftop Dining Deck with great ocean views. New retailers and restaurants include Bloomingdale's, Nordstrom, Kitson, Burberry etc. It's easy to get taxis to and from the airport right on the street (about 8 miles). The new mall is adjacent to the Third Street Promenade a nice outdoor shopping area that links through to the famous farmers market.

Santa Monica is not just about the beach, eating and shopping. For those with wider interests opening shortly is The Museum of Flying, which will emphasise Santa Monica Airport's long history with the Douglas Aircraft.

InterContinental has opened its second New York property, the 607-room InterContinental New York Times Square. The other property is at 111 East 48<sup>th</sup>.

Greek airline Aegean Airlines (A3) has become the 28<sup>th</sup> member of the Star Alliance. Air New Zealand has links with the airline over London Heathrow.

## TRAVEL

### US Service Security Update

US sites to see for updated information visit [www.dhs.gov](http://www.dhs.gov) and [www.safetravel.govt.nz](http://www.safetravel.govt.nz)

<http://www.tsa.gov/travelers/index.shtm>

### DHS announces Pre-Travel Authorization Program for U.S.-Bound Travelers from Visa Waiver Countries

Beginning on September 8, a fee of US\$14 will be introduced for a new or renewed electronic travel authorization (ESTA). Please [click here](#) for further information and [here](#) for FAQs.

Check out our website at [www.bwt.co.nz](http://www.bwt.co.nz)

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**Sponsoring an events including the Annual Success & Innovation Awards Dinner**  
**Sponsoring a professional speaker / Launching products/service through AmCham**  
**Hosting of Forums / Sustaining Member Events or Committee meetings**  
**Use us for your Event management / Advertising in our monthly newsletter**  
**Direct mail or fax marketing to members**

### US NZ CONNECTIONS IN NEW ZEALAND

#### OSAC New Zealand

Membership of OSAC New Zealand is **free** for US companies and provides members with advices of Special Notices re security warnings, threat analysis and other security advisory services. For more info on OSAC see [www.ds-osac.org](http://www.ds-osac.org) (there is also a New Zealand county specific site at this website) or contact OSAC New Zealand Secretariat, Mike Hearn on tel: 09-309-9140 or email [mike@amcham.co.nz](mailto:mike@amcham.co.nz)

#### Associations

Kiwi Expat Association – [www.keanewzealand.com](http://www.keanewzealand.com)  
 American Club – Auckland <http://www.americanclub.org.nz/>  
 American Women's Club – Auckland [www.awcauckland.com](http://www.awcauckland.com)  
 NZ-American Association – Wellington [www.nzaa.org.nz](http://www.nzaa.org.nz)  
 Wanganui NZ American Association [donnarush@clear.net.nz](mailto:donnarush@clear.net.nz)  
 American Women's Network – Wellington [www.awn.co.nz](http://www.awn.co.nz)  
 American Club of Christchurch – [www.american-club-chch.org](http://www.american-club-chch.org)

#### Watch US TV

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#### Vacancy - Economic and Science Advisor

The U.S. Embassy in Wellington currently has a vacancy for an **Economic and Science Advisor** within the Pol/Econ Section. Please refer to the attached vacancy announcement for more details.

A copy of the full position description and person specification is available at <http://newzealand.usembassy.gov/>

To apply, please click the following link: <http://www.seek.co.nz/job/economic-and-science-advisor/wellington-wellington-central/17991711/4/1/>

Alternative, please forward your application to:  
 HR Specialist Embassy of the U.S.A., P.O. Box 1190,  
 WELLINGTON, or e-mail: [Wellington.HR@state.gov](mailto:Wellington.HR@state.gov)  
**Applications close 9:00a.m. on Tuesday, 7 September 2010.**

#### ADVERTISING SUMMIT TWENTY:TEN

Have you registered for the ANZA Advertising Summit Twenty:Ten?

If the future of your brand is important to you, ANZA's Advertising Summit Twenty:Ten is one event you can't afford to miss. The 2010 Summit, to be held on September 14th, will showcase the latest thinking on the future direction of brand marketing communication in New Zealand and across the globe.

Visit ANZA's (**The Association of New Zealand Advertisers**) **Summit** website [www.summit2010.co.nz](http://www.summit2010.co.nz) for more information or to register your place.

#### TechNZ R&D: Funded Undergraduates for Summer 2010/2011

Firms can benefit from having a funded undergraduate over the 2010/2011 summer period to help support your research work. Technology New Zealand are supporting 3<sup>rd</sup> year undergraduate science, technology or engineering students to undertake internships over the 2010/2011 summer period.

#### Key Features

TechNZ will provide funding for one undergraduate per company. The baseline funding is \$16 per hour, plus GST for up to 400 hours of work. The funding is paid directly to the company employing the student.

#### Eligibility

An R&D project must be defined for the student. General work experience is not acceptable. The project can be project, process or efficiency focused. There must be a clear benefit for the company and the student. You do not need to identify a student for a project prior to registering your interest. The student must be NZQA Level 8 or above and have appropriate qualifications for the project. They should, as a minimum, be about to enter their third year of an undergraduate degree. This programme is not suitable for start-up companies.

#### Timing

Friday, 10 September is the last day for sending in completed registrations. You do not need to identify a student for a project prior to registering your interest.

For help in registering for this programme call us on 09 817 7460 or email [ass@clear.net.nz](mailto:ass@clear.net.nz)

**bulletPR**

PUBLIC RELATIONS

(Continued from page 7)

## Seeking work

**Chris Metts** - US citizen relocating to New Zealand in early January of 2011. Experience in working internationally for The American Chamber of Commerce in The People's Republic of China, as well as The US-China Aviation Cooperation Program in Beijing. While at these trade organizations I had the unique opportunity of being involved in many different aspects of operating successfully overseas; from working with Fortune 500 companies to SME's. Although my background is in aviation, I have received training in a variety of disciplines, including project management, training and development, communications, event planning, policy analysis, database maintenance and development, web programming and design. I am seeking a full-time entry-level or otherwise position while in New Zealand. Contact" Chris Metts, [chris.metts@gmail.com](mailto:chris.metts@gmail.com) +001.703.587.6153

**Lisa Jukelevics**, US Citizen recently relocated to Auckland, looking to build a professional community and an engaging career. Since 2003, I've worked for a Los Angeles-based company as a Project Manager and Director developing two high-level surgical education programmes. After acquiring my MBA, I was hired to launch these programmes and oversee the vision, validation, US\$1M budget and cost/benefit and workflow analysis. I also planned conferences, coordinated courses, did non-profit fundraising and managed two committees of 30+ members.

Prior to that, I spent two years at the William Morris Agency assisting in negotiations for television and commercial contracts, followed by two years at a top-tiered law firm as a corporate paralegal. I'm now looking for an established company in Auckland that wants to mentor and grow talent. I have acquired skills that can cross over to virtually any industry. Without limiting my options, I'm interested in management consulting, professional development and organisational development & behavior. I have a work visa and permit through July 2012 and my NZ residency application is in process. I look forward to hearing from you. Contact: [ljukelevics@gmail.com](mailto:ljukelevics@gmail.com)

## Nominations now open for 2011 World Class New Zealand Awards

The World Class New Zealand Awards recognise and celebrate successful New Zealanders and a 'Friend of New Zealand' who help enhance our country's reputation around the globe.

We're looking for 'world class' individuals who:

- ◆ facilitate the exchange of information, knowledge or skills from and about New Zealand
- ◆ foster New Zealand innovation and entrepreneurship
- ◆ act as a role model on the world stage
- ◆ promote New Zealand internationally
- ◆ build global connections with New Zealand

If you know someone who is leading by example in helping to support Kiwi enterprise internationally, please put their name forward. Award categories are:

- ◆ Friend of New Zealand
- ◆ New Thinking
- ◆ Biotechnology
- ◆ Creative Industries
- ◆ Finance, Investment & Business Services
- ◆ Information & Communications Technology
- ◆ Manufacturing
- ◆ Research, Science, Technology & Academia

You can also nominate a supreme winner who may come from outside

Nominations Close 24 September 2010

The Awards will be presented at a black-tie gala dinner in Auckland on 6 April 2011. For full details and a nomination form go to: [www.keanewzealand.com/global/make-nomination](http://www.keanewzealand.com/global/make-nomination) or email enquiries to: [worldclass@keanewzealand.com](mailto:worldclass@keanewzealand.com) *The World Class New Zealand Awards are presented by Kea, with support from New Zealand Trade and Enterprise.*

## Matakauri Lodge opens

Image courtesy lodge website

The Robertson Family has opened their newest property; Matakauri Lodge on New Zealand's South Island Queenstown. The owners of acclaimed New Zealand North Island luxury lodges Kauri Cliffs and The Farm at Cape Kidnappers have officially opened Matakauri Lodge near Queenstown. This is the Robertson's a first lodge on the South Island, and will complement their two spectacular North Island properties.



Ten minutes from Queenstown and spectacularly situated on Lake Wakatipu, Matakauri Lodge currently has four suites and six villas, each with private balcony looking out to a dramatic lakeside and mountain view, and a lodge room, plus generous lodge and dining facilities. Matakauri Lodge will provide an alpine lakeside retreat nestled in one of the world's most serenely beautiful landscape settings, yet just a few minutes by car from all the attractions of Queenstown and the leisure activities this part of New Zealand's South Island is renowned for.

Special opening rates from 27 Aug to 31 Oct of \$595 per person/per night +GST for more details see [www.matakaurilodge.com](http://www.matakaurilodge.com)